



## 7<sup>th</sup> African Rift Geothermal Conference (ARGeo-C7)



## ARGeo – C7 SPONSORSHIP PACKAGE

*Geothermal: Solution to Africa's Energy Needs*

**29 October to 04 November 2018,  
Kigali Convention Center, Kigali, Rwanda**

# ARGeo – C7 Sponsorship Package

<b>PACKAGE</b>	<b>VALUE</b>
<b>1. Platinum Sponsors</b> (2 Slots)	USD 60,000
<b>2. Gold Sponsors</b> (5 Slots)	USD 30,000
<b>3. Silver Sponsors</b> (Open)	USD 15,000
<b>4. Bronze Sponsors</b> (Open)	<p>You can also make In-kind sponsorships by providing but not limited to:</p> <ul style="list-style-type: none"> <li>• Fellowship for about 25 Participants from African Countries</li> <li>• Coffee-Tea for three days for 600 People</li> <li>• Cost for field trip for 100 people (Transport +Meal)</li> <li>• Official Dinner during opening (Sheraton )</li> <li>• Official Gala Dinner during Closing Ceremony</li> <li>• Provision of branded Give away s/goodies (bags, T-shirt, notebooks, USB, Souvenirs)</li> <li>• Any other preference (please call or email the secretariat with your proposal)</li> </ul>

## EXHIBITION BOOKING

<b>BOOTH RESERVATIONS</b>
<b>i. 3 x 3m Booth</b> (2 attendants allowed to manage the exhibition)
<b>ii. 3 x 6m Booth</b> (3 attendants allowed to manage the exhibition)

# **BENEFITS FOR SPONSORING/ EXHIBITING:**

## **1. Platinum Sponsor: USD 60,000**

- 6m X 3m exhibition stand
- 4 exhibitors pass for free (USD 500 USD Value Each-cost of registration)
- Editorial description of the sponsor in the official programme
- A large sponsor banner with the logos of sponsors will be displayed in designated locations at the delegates registration area, main dining/ café area and in the exhibition tent
- Company name and logo to be displayed on all pre and post-conference promotional materials (banners, press kit, monthly newsletters, poster, program booklet, abstract book and souvenir magazine). The promotional items will be displayed in the plenary session rooms, community village and food court
- Insert a 1-page company information flier in delegates' welcome packet (provided by the company and to be approved by conference organizers)
- Slides with the company name displayed prior to the opening, closing and before the start of all the plenary sessions
- Company name and logo to appear on ARGeo-C7 website in the 'Partners/Sponsors' page
- Acknowledgement at the opening ceremony

## **2. Gold Sponsor: USD 60,000**

- 3 X 3m booth
- 3 Exhibitor passes free (USD 500 USD Value Each-cost of registration)
- A large sponsorship banner with the logos of sponsors to be displayed in the designated locations at the delegates' registration area and main dining/café area
- Company name and logo to be displayed on all pre and post-conference promotional materials (banners, press kit, monthly newsletters, poster, program booklet, abstract book and souvenir magazine). The promotional items will be displayed in the plenary session rooms, community village and food court.
- Editorial description of the sponsor in the official programme
- Insert a 1-page company information in delegates' welcome packet (provided by the company and to be approved by conference organizers)
- Company name and logo to appear on ARGeo-C7 website in the 'Partners/Sponsors' page
- Acknowledgement at the opening ceremony

### **3. Silver Sponsor: USD 15, 000**

- 3 X 3m booths
- 2 exhibitors pass free (USD 500 USD Value Each-cost of registration)
- Company name and logo to appear on ARGeo-C7 website in the 'Partners/Sponsors' page
- Insert a 1-page company information in delegates' welcome packet (provided by the company and to be approved by conference organizers)

### **4. Bronze Sponsor: USD 7,500**

- 3 X 3m booth
- 2 exhibitors pass free (USD 500 USD Value Each-cost of registration)
- Insert a 1-page company information in delegates' welcome packet (provided by the company and to be approved by conference organizers)

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In general, the Conference provides an opportunity to establish relationships and raise exhibitors/sponsors company profile in the region.

Taking sponsorship or an exhibition stand is the most targeted and cost effective way of reaching key industry decision makers.

With an audience of government, geothermal developers, investors and energy companies, ARGeo-C7 is the ideal platform for you to meet the right people face to face and create new business relationships that are vital in consolidating your business' position in the geothermal industry.

You will:

- Connect and gain access to key decision makers
- Meet new clients and reaffirm relationships with existing ones
- Understand the needs of potential clients and tailor your services to meet them
- Establish your company's position amongst industry movers and shakers
- Benchmark your strategy with other major solution providers;
- Make the right connections to ensure the future success of your business

Take early advantage and maximize your exposure. Don't let your competitors leave you behind: Varying levels of sponsorship are available to cater for your individual needs and marketing budgets.

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## **BANK ACCOUNT DETAILS:**

**NAMES:** EDCL/ARGeo-C7

**ACCOUNT NUMBER:** 000040-06954865-04/USD

**IBAN:** RW40000400695486504003

**SWIFT CODE/BIC:** BKIGRWRW

**BANK NAME:** BANK OF KIGALI LTD

**BANK ADDRESS:** PLOT 790 KN4 Av no. 12  
P.O BOX 175 KIGALI-RWANDA

## **CORESSPONDENT BANKS**

USD: Deutsche Bank Trust Companies Americas , New York BKTRUS33

USD: Citi Bank New York CITIUS33